

**THROUGH OUR  
PARTNERSHIP  
WITH  
CONSERVATION  
LEADERS LIKE OL  
PEJETA  
CONSERVANCY,  
CRYSTAL TOURS  
SUPPORTS  
SUSTAINABLE  
TOURISM AND  
PROTECTS  
NATURAL  
ENVIRONMENTS**

## **CONTACT US**

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**CONSERVING  
KENYA'S WILDLIFE  
FOR FUTURE  
GENERATIONS**

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## TRAVEL WITH PURPOSE

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Every safari booked with Crystal Tours Kenya contributes to a future where wildlife, communities, and tourism thrive together

## CRYSTAL TOURS KENYA'S CONTRIBUTION

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- ✓ Promoting responsible safari travel
- ✓ Supporting conservation-focused destinations
- ✓ Encouraging community-based tourism
- ✓ Educating travelers on wildlife protection
- ✓ Partnering with sustainable tourism stakeholders

## SUSTAINABLE TOURISM

Responsible safari experience  
Environmental education for guests  
Conservation funded tourism model

## WILDLIFE CONSERVATION

Largest black rhino sanctuary in East Africa  
Home to the world's last northern white rhinos

## COMMUNITY EMPOWERMENT

Education and school support programmes  
Supporting community-based tourism enterprises

**CONSERVATION SUCCEEDS WHEN WILDLIFE AND COMMUNITIES THRIVE TOGETHER**

